

CURRICULUM VITAE

WIM DRIEHUIS

(short version)

Apeldoorn, May 2012

Personal

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Education

Study of Economics: University of Amsterdam, (BA 1963; MA 1967).
Ph.D. 1972: Erasmus University, Rotterdam (cum laude)

Award

Winkler Prins Prize for Economics, 1975.

Languages

	<u>Active</u>	<u>Passive</u>
English	good	good
French	fair	good
German	fair	good

Positions

1. KPMG, Amsterdam: 1960 – 1961
 - Assistant
2. SEO, Foundation for Economic Research University of Amsterdam:
 - (1963-1964) Research assistant (part-time)
 - (1979-1985) Managing Director (part-time)
3. RABO Bank, Utrecht: 1965 – 1966
 - Assistant Research Department (part-time)
4. Central Planning Bureau, The Hague: 1967 - 1973
 - Economist, Division for Business Cycle Analysis;
 - Head, Labour Market and Social Policy Division;
 - Deputy director, Short-term Planning Department.
5. University of Amsterdam, Department of Economics and Business: 1973 - present
 - Professor of Macro Economics, 1973 - 1991;
 - Professor of Marketing and Marketing Research (part-time), 1991 – 2002;
 - Professor of Applied Economics (part-time), 2002 –2008);
 - Emeritus Professor of Applied Economics (2008 - present)
 - Fellow, Amsterdam Center for Law and Economics (2002 - present)
6. EMIS, European Marketing Information Services NV, Amsterdam: 1990 - 1997
CEO, responsible for general and financial management of this company with quotation on the Amsterdam Stock Exchange; strategy and external communication

7. University of Amsterdam: 1998 – 2000

- Director of Communication (part-time), responsible for internal communication, marketing communication and PR

8. University of Amsterdam: 1999 – 2000

- Co-Director (part-time), Amsterdam Institute for International Development

9. PricewaterhouseCoopers: 2000 – present

- Consultant, (competition and regulation economics, market analysis), 2000 –2002;
- Director Economic Advisory Services, Amsterdam office (2002 – 2008);
- Director PwC Economics Network, Brussels/Amsterdam (2004 – 2006);
- Consultant to the Firm (2008 – present)

10. Selection of other (executive) positions (part-time):

- * Visiting Lecturer, Institute of Social Studies, The Hague (1969 -1972);
- * Consultant to the Central Planning Bureau (1972-1974);
- Deputy Crown-member, Social and Economic Council, The Hague (1980 - 1990);
- Member (Chairman), Committee of Economic Experts of the Social and Economic Council, The Hague (1977 - 1997);
- Managing Director, SEO, Foundation for Economic Research of the University of Amsterdam (part-time) (1979-1985);
- Member (Secretary), Board of the SEO, Foundation for Economic Research of the University of Amsterdam (1973 - 1997);
- Consultant to IMF, World Bank, OECD and EC for specific projects in several years;
- Member, Scientific Board Economic Institute of the Building Industry, Amsterdam (1976-1985);
- Chairman, Advisory Committee for Advanced Art Education, Council for the Arts (1990 - 1992);
- Member, Advisory Council for Adult Education, Ministry of Education (1990 - 1992);
- Member, Executive Board, School of Arts, Amsterdam (1991-1992);
- Consultant, Theatre School, Amsterdam 1992;
- Member, Steering Committee for Commercial Communication (1991 - 1994);
- Chairman, GVR, Society for Advertising, Amsterdam (1991 - 1999);
- Member, Board SWOCC (Foundation Scientific Research Commercial Communication (1995 – 2002);
- Consultant Regulatory Reform, OECD (2002 – 2004);
- Chairman, Board of Foundation Netherlands Research Multimedia (NOM) (2002 – 2009);
- Managing Director, Economics Network for Competition and Regulation (ENCORE) (2006-2008);
- Advisory Board Seeder de Boer, Management Consultants, (2007-2010);
- Director, MacroConsult (1975-present).

Publications:

In total about 100 articles in professional journals, books and reports in the field of:

(international) macro-economics
econometric model building
business cycle analysis
theory and application of economic policy
labour economics
environmental economics,
industrial economics/raw material markets
marketing and communication/media
marketing research (customer satisfaction analysis)
competition economics/state aid/regulation

List of research and consultancy on competition, regulation, state aid and damage claims

1. Competition on the Market for Advertising in the Netherlands (1986)
2. Competition on the Gambling Market the Netherlands (1990)
3. Regulation of the Market for Advanced Art Education in the Netherlands (1991)
4. Competition on the Market for Financial Services in France (1997)
5. Regulation of the Market for Subsidised Economic Research in the Netherlands (1999)
6. Competition on the Market for Carbonless Paper in Germany (2000)
7. Regulation of the Market for Gas Transportation in the Netherlands (2001)
8. State Aid on the Market for Irrigation Water in Cyprus (2001)
9. Competition on the Market for Advertising in General Magazines in the Netherlands (2001)
10. State Aid on the Market for Building Short Sea Ships in the Netherlands (2001)
11. Competition on the Market for Gasoline Retail in the Netherlands (2002)
12. Regulation of the Market for Broadcasting Transmission in the Netherlands (2002)
13. Regulatory Reform in Norway (OECD report) (2002)
14. Regulatory Reform in Finland (OECD report) (2002)
15. Competition on the Market for Plasterboard in United Kingdom and Germany (2002)
16. Competition on the Market for Mobile Telephony in the Netherlands (2003)
17. Regulation of the Market for Public Broadcasting in the Netherlands (2003)
18. Competition and Regulation on the Market for Retail Payment Services in the Netherlands (2003)
19. Regulatory Reform in Germany (OECD report) (2004)
20. Regulatory Reform in France (OECD report) (2004)
21. Competition on the International Market for Shipbuilding (2004)
22. Competition on the Market for Retail Payment Services in Belgium (2005/06)
23. Competition on the Market for Cement in Romania (2005)
24. Strategy Banking Sector, with emphasis on Competition and Regulation, in the Netherlands (2005)
25. Competition on the Market for Schoolbooks in the Netherlands (2005 - 2006)
26. Competition on the European Market for Gas Transportation (2006)
27. Competition on the European Market for Switches Electricity Sector (2006)
28. Competition on the Market for Waste Treatment in the Netherlands and Belgium (2006)
29. Competition on the Markets for Advertising in the Netherlands (2007)
30. Competition on the European Market for Glass (2007)
31. Competition on the Market for CB Transceivers in the Netherlands (2008 - 2009)
32. Competition on the Market for Fruit and Vegetables in the Netherlands (2008)
33. Competition on the Market for Biological Crop Protection in the Netherlands (2008-2009)
34. Competition on the Market for Commercial Radio broadcasting in the Netherlands (2008-2010)
35. Competition on the Market for Telecom Frequencies in the Netherlands (2010-2011)
36. Competition on the Market for Chemical Crop protection in the Netherlands (2010-2012)
37. Competition on the Market for Waste Treatment in the Netherlands (2012)

38. Competition on the Market for Plastic Waste in the Netherlands and Germany (2011-2012)
39. Competition on the Market for Commercial Radio Broadcasting in the Netherlands (2012)
40. Competition on the Market for Geographical Software in the Netherlands (2012)